

*Catholic Truth Society*

# Blog Submission Guidelines



## *The CTS Mission*

We believe in providing honest and compelling answers to life's deepest questions. We use the written word to support and encourage people at every stage of their journey. You can rely on us to tackle the important issues of life and faith, and to make the complicated easy to understand.

## *The CTS Blog*

The CTS blog aims to fulfill the mission of CTS in a digital context. With engaging posts across a range of Catholic subjects, we aim to educate and evangelise people who are accustomed to searching for answers online. We want to make the Catholic Faith relatable and interesting to those who may not necessarily pick up a CTS book.

In this way, we hope to help souls come closer to Christ and assist them on their journey of faith.

# REQUIREMENTS FOR BLOG SUBMISSIONS:

1. Blogs should be around 800 - 1500 words
2. The content of your post must be completely in-line with the teaching of the Catholic Church.
3. The blog should be a completely original post written by you.
4. Your post will be subject to revisions. Take a look at our [STEPS TO A GREAT POST](#) below before you submit anything to get it up to a good standard before submission.
5. You're welcome to suggest a title, but revision may be needed to ensure it appeals to the target audience.
6. Your post should fit into one of our six blog categories - see below for more information.

# *CTS BLOG CATEGORIES*

The following blog categories are intended as prompts to help you with your writing, rather than being an exhaustive list of posts we'll accept.

## *PRAAYER*

Share advice from your own personal faith journey or based on the lives of the saints to encourage people in their prayer lives. How has this advice helped you? What practical pointers can you offer people to follow this advice?

## *TALKING POINTS*

Offer some wisdom on how to deal with topical issues or Catholic teachings that the world might deem controversial. What experience do you have in these areas or in discussing these issues with non-Catholics that you can share?

## *FAITH*

Share some inspiration from the lives of the saints, explain the meaning of a popular devotion, or otherwise highlight part of the Catholic Faith. How has this aspect of faith affected your own relationship with Jesus?

## *ENTERTAINMENT*

Share how a film, TV show, or secular book has had an impact on your faith. Describe Christian themes that can be drawn from the latest blockbuster, or share how that popular TV show or book series inspired your faith. What are the positive aspects of pop culture that Catholics can embrace?

## *LIFE*

Describe how Catholics can live out their faith. Share stories from your own personal journey of faith or draw inspiration from the lives of the saints on how to live. Give some practical pointers that people can apply to their own lives.

## *VIDEO*

Share a video you made intended to either draw new people to Jesus or assist those already living for him. Alternatively, offer your own takeaways from someone else's video, using prompts from one of the 5 categories above. Make sure the video is directly relevant to the Catholic Faith.

# 6 STEPS TO A GREAT POST:

## 1. *Make your post relatable.*

How might someone reading about the subject matter empathise with you or otherwise care about what you're talking about?

## 2. *Get personal.*

Sprinkle some personal details into the blog, for example by sharing how the subject relates to your own faith journey, without baring your soul to the reader.

## 3. *Inspire the faith of your readers.*

Remember the purpose is never simply to inform but to inspire. How can your post bring the reader closer to Jesus?

## 4. *What's the key takeaway here?*

Every blog post has a key message to get across. Remember your theme throughout and make sure your reader knows what your topic is about right from the start.

## 5. *Start with a powerful lead paragraph.*

Why should someone read your blog post when there are so many distractions online? It's important to hook people immediately.

## 6. *Paragraphs and subheadings are your friend.*

Make your post easier to read by breaking up the text into paragraphs, and use subheadings to sign post key & interesting points.

*Ready to submit your blog?*

[ctsbooks.org/blog-](https://ctsbooks.org/blog-submission)  
[submission](https://ctsbooks.org/blog-submission)

*Thanks for your submission!*

